



## Poleko Recycling Exhibition – Poznan (Poland)

“Dobry wystawowy”



Another great success for the Impact Air Systems Sales & Marketing team.

During November 2009 Impact promoted their range of products and services during the Poleko recycling exhibition at the Poznan international fair centre.

Poznanians have always had a great respect for science and knowledge, as evidenced by the establishment of the Lubranski Academy in 1518. Today, Poznan is home to 20+ institutions of higher education with a combined student population of nearly 130,000. Always enterprising and good at planning, Poznanians have greatly developed their craft and trade. The Poznan international Fair (PIF), whose grounds are located in the city centre, is the site of exhibitions and conferences. The PIF brings together thousands of

manufacturing and trade companies & research institutes from around the world.

The show was undertaken in conjunction with Impact's sales agent, IKB Systems Sp z o.o. , Poznan, "professional representation by the husband and wife team Jean Francois Kubas & Irena Kubas ([www.ikbssystem.pl](http://www.ikbssystem.pl)) provides Impact with the local infrastructure necessary when conducting business in the polish market," states Alan Cresswell, Impact's Export Manager.

During the show Impact promoted their innovative range of products for:

- Waste stream cleaning, plastic, glass, domestic waste
- De dusting solutions
- Ventilation and fume control systems

During 2008 Impact & IKB Systems concluded several successful contracts, enabling Polish businesses to invest in "state of the art air cleaning systems".

The 4 day Poleko exhibition resulted in Impact logging in excess of 100 live enquiries, ensuring that the Impact & IKB systems partnership will result in yet another record breaking year in 2010.

For further information:

Email: [sales@impactair.co.uk](mailto:sales@impactair.co.uk)

Visit our website [www.impactair.co.uk](http://www.impactair.co.uk)

